



Trans-Ad Outdoor LTD

15 Highwoods Drive • Guilford, Connecticut 06437

# CoastalLink *The most prestigious route in CT*

Traveling through one of the wealthiest counties in the country; Coastal Link travels along the Route 1 corridor through the towns of Norwalk, Westport, Fairfield, Bridgeport, Stratford and Milford. Day & Night, 7 days a Week.

| Towns:     | Total Pop | Pop 18+ | HHI       |
|------------|-----------|---------|-----------|
| Norwalk    | 83,247    | 65,185  | \$71,877  |
| Bridgeport | 143,748   | 105,590 | \$36,250  |
| Fairfield  | 56,557    | 43,827  | \$103,754 |
| Milford    | 54,377    | 42,919  | \$74,940  |
| Stratford  | 48,817    | 37,958  | \$60,461  |
| Westport   | 25,602    | 19,035  | \$160,451 |

Census Statistics: 2010

## Full Wrap Rates (billed every 4 weeks)

**\$2,495 - 104 weeks**

**\$2,995 - 52 weeks**

**\$3,995 - 28 weeks**

Please call for pricing details

- STOPS:** Norwalk Wheels Hub (Downtown Norwalk),  
 Post Rd & Dry Hill Rd (Stew Leonard's),  
 Post Rd & Lois St (Birchwood Corners Shopping Center),  
 Post Rd & Main St (Downtown Westport),  
 Post Rd & Bulkeley Ave (Westport Shopping Plaza),  
 Post Rd & Mill Plain Rd (Downtown Fairfield Near RR Station),  
 Fairfield Circle,  
 Bridgeport bus station (next to Bridgeport RR Station),  
 Main St & Stratford Ave,  
 Main St & Barnum Ave,  
 The Dock Shopping Center,  
 Milford Green & RR Station,  
 CT Post Mall



Coastal link maps supplied by Milford Transit District, Greater Bridgeport Transit, and Wheels (Norwalk Transit).