



Trans-Ad Outdoor LTD

15 Highwoods Drive • Guilford, Connecticut 06437

## The 'Traditional' Series

Our 'Traditional Series' displays are designed to give advertisers with time-sensitive messages (like grand openings, sales events, and seasonal pushes), MAXIMUM exposure over a short period. Typically one to three months is extremely effective in lots as little as five or more displays. No budget is too small for BIG impact!

←	<b>\$395</b>	1 Bus
←	<b>\$1,825</b>	5 Buses
←	<b>\$3,490</b>	10 Buses
←	<b>\$6,950</b>	20 Buses

**KINGS 30" x 144"**  
(Predominately Road Side)

←	<b>\$350</b>	1 Bus
←	<b>\$1,590</b>	5 Buses
←	<b>\$3,190</b>	10 Buses
←	<b>\$5,990</b>	20 Buses

**QUEENS 30" x 108"**  
(All Curb Side)

←	<b>\$350</b>	1 Bus
←	<b>\$1,590</b>	5 Buses
←	<b>\$3,190</b>	10 Buses
←	<b>\$5,990</b>	20 Buses

**TAILS 21" x 70"**  
(All Rear)

←	<b>\$25</b>	1 Bus
←	<b>\$100</b>	5 Buses
←	<b>\$175</b>	10 Buses
←	<b>\$225</b>	20 Buses
←	<b>\$500</b>	50 Buses

**INTERIORS 11" x 28"**  
(All Inside)

*\*Rates for every 4 weeks*



Rates are for a four week period and for space only and do not include production.

\*We accept all major credit cards.