

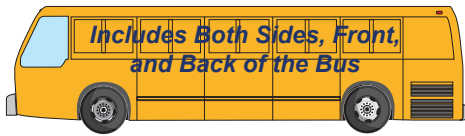


Trans-Ad Outdoor LTD

15 Highwoods Drive • Guilford, Connecticut 06437

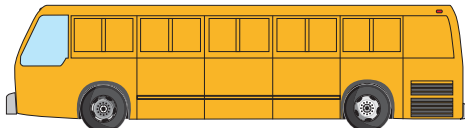
The 'Big & Bold' Series

Our 'BIG & BOLD' displays are our most effective, most attention-getting group of products. If you require long-term highly effective BRANDING, at a fraction of the cost of other mediums - THIS is how to achieve it!



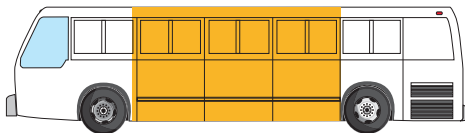
FULL WRAP (All Sides)

- \$1,695 every 4 weeks for 104 weeks
- \$1,995 every 4 weeks for 52 weeks
- \$2,995 every 4 weeks for 28 weeks



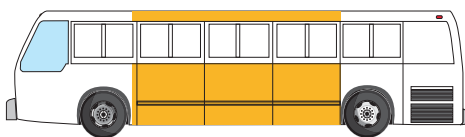
FULL SIDE (Road Side)

- \$995 every 4 weeks for 104 weeks
- \$1,295 every 4 weeks for 52 weeks
- \$1,695 every 4 weeks for 28 weeks



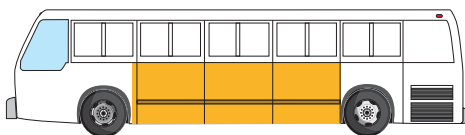
HALF SIDE (Road Side)

- \$795 every 4 weeks for 104 weeks
- \$895 every 4 weeks for 52 weeks
- \$1,195 every 4 weeks for 28 weeks



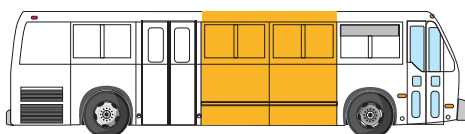
1/4 SIDE with TOP RUNNER (Road Side)

- \$695 every 4 weeks for 104 weeks
- \$795 every 4 weeks for 52 weeks
- \$1,095 every 4 weeks for 28 weeks



1/4 SIDE (Road Side)

- \$595 every 4 weeks for 104 weeks
- \$695 every 4 weeks for 52 weeks
- \$995 every 4 weeks for 28 weeks



CURB SIDE

- \$495 every 4 weeks for 104 weeks
- \$595 every 4 weeks for 52 weeks
- \$895 every 4 weeks for 28 weeks



FULL BACK

- \$495 every 4 weeks for 104 weeks
- \$595 every 4 weeks for 52 weeks
- \$895 every 4 weeks for 28 weeks

Rates include, design & or help in design, production, installation & maintenance of displays.

*We accept all major credit cards.